TECH{dot}MN
THE ULTIMATE GUIDE TO
SportsTech
IN MINNESOTA
Game Changers

Do you recall what it was like to attend an NBA game before electronic shot clocks sat atop the backboards? Or watching football on TV before the advent of instant replay allowed us to pick apart the action? How about viewing a tennis broadcast prior to the “Hawk-Eye” tracking system and its precision 3D imaging?

It all seems so primitive now. Sports and technology have intertwined for ages, but today this fusion is really accelerating. From your neighborhood field to the big leagues, technology is changing the ways we watch, play and analyze these games we love.

Across the country, sports technology is growing from an obscure niche into a powerful industry that’s driving billions in revenue around the horn. This burgeoning vertical has developed locally over the years to reach 20 unique companies encompassed within The Ultimate Guide To SportsTech In Minnesota.

Let it serve as your window to the best and brightest prospects across the state.

Jeff Pesek
LinkedIn

Nick Nelson
LinkedIn
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Our Method

We cast a wide net in our search for companies applying information technology to sports and fitness in interesting new ways.

First, we scoured the TECHdotMN database for fitting candidates and found many, including some that are quite far along in the business cycle. Then, we rounded out the roster by asking others in the local startup community, uncovering a few fledgling ventures still in their infancies. Participating founders and executives provided detailed information on the visions and vitals that drive their business models.

When it comes to who’s who on the Minnesota sports tech scene, this guide covers the bases and will be updated periodically as the players change and rearrange.
# Overview

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<tbody>
<tr>
<td>THE ADVENTURES OF SUPER STRETCH</td>
<td>Both</td>
<td>No</td>
<td>1</td>
<td>0</td>
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<td>AUTOICE</td>
<td>Both</td>
<td>No</td>
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<td>DEXALYTICS</td>
<td>Both</td>
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<td>3</td>
<td>4</td>
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<td>FITNESS ON DEMAND</td>
<td>Both</td>
<td>No</td>
<td>50</td>
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<tr>
<td>GOROUT</td>
<td>B2C</td>
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<td>GYMPHONE</td>
<td>B2B</td>
<td>No</td>
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<tr>
<td>INSIDE EDGE</td>
<td>B2B</td>
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<td>Both</td>
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<td>Both</td>
<td>No</td>
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## Overview

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<td>MYTEAMGENIUS</td>
<td>B2B</td>
<td>No</td>
<td>2</td>
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<td>PREP HOOPS</td>
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<td>No</td>
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<td>5</td>
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<td>No</td>
<td>121</td>
<td>124</td>
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<tr>
<td>SPORTSENGINE</td>
<td>B2B</td>
<td>Yes</td>
<td>722</td>
<td>40</td>
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<tr>
<td>STARTING 11</td>
<td>B2C</td>
<td>No</td>
<td>5</td>
<td>0</td>
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<td>VENNPT</td>
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<td>No</td>
<td>5</td>
<td>0</td>
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Powered from Nordeast

We’re incredibly proud to call Northeast Minneapolis home. "Nordeast" as it’s referred to locally, is filled with beautiful warehouse buildings that have a deep history in craftsmanship. Those before us built some of the great products of the past century in these spaces. We are inspired by these historic makers as we build the future of youth sports technology from Minneapolis.
Industries

- Chiropractors
- Physical Therapy
- Hockey
- Fantasy Sports
- Basketball
- Football
- Lacrosse
- Youth
- College
- Community Centers
- Wrestling
- Sports Academies
- Parks Rec
- High School
- Fitness
- Endurance Sports
- Media Companies
- Personal Trainers
- Sporting Goods
- Pro Sports
- Junior High
- Yoga Studios
- Health Centers
12 Month Trailing Revenues

What are your company’s 12 mos trailing gross revenues?
12 Month Forward Revenue Projection

- 60% are projected to be up over 100%
- 15% are projected to be up 51-100%
- 10% are projected to be up 26-50%
- 10% are projected to remain the same
- 5% are projected to be up 10% - 25%
Companies that sell B2B, B2C, or Both?

- B2B: 45%
- Both: 40%
- B2C: 15%
**Fundraising**

- Seed capital - seed fund, accelerator, friends & family
- 100% bootstrapped/self funded
- Private Equity
- Seed capital - seed fund, accelerator, friends & family, Angel investment, Private Equity
- Venture capital
- Angel investment, Family Offices
- 100% bootstrapped/self funded, Seed capital - seed fund, accelerator, friends & family
Hiring Plans in Next 12 Months

- 45% Yes - aggressively
- 15% No - stay the same
- 40% Yes - conservatively
What Companies Sell

- We generate revenue via sale of product (saas, app, etc.)
- We generate revenue both ways
- We generate revenue via sale of custom software/technology service

Pie chart showing:
- 5% We generate revenue via sale of product (saas, app, etc.)
- 45% We generate revenue both ways
- 50% We generate revenue via sale of custom software/technology service
Locations

Adventures of Super Stretch
AutoIce
Dexalytics
Fitness on Demand
GoRout
GymPhone
Inside Edge
MatBoss
Moxy Monitor
MyTeamGenius
Player's Health
Prep Hoops
Prevent Biometrics
Sportradar
SportsEngine
Starting 11
SubBuds Games
VennPT
WELLBEATS
THE NATION'S ENTREPRENEURIAL HUB
FOR CUTTING EDGE SPORTS BUSINESSES

the-pitch.com

BEST-IN-CLASS AMENITIES
- Full-time Executive Director
- Secure 24/7 Access
- Super-Fast Wi-Fi
- Bottomless Fresh Coffee
- Conference Rooms
- Professional A/V Equipment
- Private Phone Booths
- Member Only Events and Workshops
- Appointed Kitchen and Lounge
- Indoor Bike Storage & Showering Facilities
- Brewery Onsite (Able Seedhouse & Brewery)
Autolce
Autolce, LLC

Founded in 2014 // Minnesota
Stephen Randall, Founder/CEO
9042 Alger Ct.
Inver Grove Heights, MN 55077

About
Automated sports schedule generation for associations, leagues, tournaments, and facilities

Does your company sell a software product, sell technology services, or both?
We generate revenue via sale of product (saas, app, etc.)

Does your company sell B2B, B2C, or Both?
Both

What sporting verticals/markets do you sell to in order of dominance?
Hockey, Basketball, Baseball

Has the company raised external capital?
100% bootstrapped/self funded

How many employees are there in MN?
4 FT // 4 PT

How many employees elsewhere?
0 FT // 1 PT

Has your company made any IP/corporate acquisitions?
No

On hiring over the next 12 months:
Yes - aggressively

On raising capital over the next 12 months:
It’s part of the plan
CogReps
CogReps, LLC
Matt Schaefgen, Co-Founder
Scott Coggins, Co-Founder

About
We turn playbooks into mobile learning games. Through the use of our games, athletes learn the concepts of the sport quicker through repetitive interactions. Coaches can control the players’ interface to guide them through the game plan and get insight on their performance, allowing their practices to be more focused.

Does your company sell a software product, sell technology services, or both?
We generate revenue both ways

Does your company sell B2B, B2C, or Both?
B2C

What sporting verticals/markets do you sell to in order of dominance?
Youth Football High School Football

Has the company raised external capital?
100% bootstrapped/self funded

How many employees are there in MN?
1 FT // 1 PT

How many employees elsewhere?
0 FT // 0 PT

Has your company made any IP/corporate acquisitions?
Just one proprietary patent pending

On hiring over the next 12 months:
Yes - conservatively

On raising capital over the next 12 months:
It’s part of the plan
Dexalytics

Dexalytics (Owned by University of Minnesota)

Founded in Minnesota
Tyler Bosch, PhD - Co-founder,
Donald Dengel, PhD - Co-founder
McNamara Alumni Center Suite 224, 200 SE Oak St.
Minneapolis, MN 55414

About

Dexalytics is a SaaS company that’s focused on improving every individual’s understanding of their body compositions. From athletes looking to improve their performance to individuals tracking their health, our Dexalytics Score turns numbers into knowledge to create better information and better decisions.

Does your company sell a software product, sell technology services, or both?
We generate revenue via sale of product (saas, app, etc.)

Does your company sell B2B, B2C, or Both?
Both

What sporting verticals/markets do you sell to in order of dominance?
Professional and collegiate sports are our primary markets.

Has the company raised external capital?
100% bootstrapped/self funded

How much external capital has the company raised?
No external capital raised

How many employees are there in MN?
3 FT // 4 PT

How many employees elsewhere?
0 FT // 0 PT

Has your company made any IP/corporate acquisitions?
No

On hiring over the next 12 months:
Yes - conservatively

On raising capital over the next 12 months:
It’s an option
Fitness On Demand
Wholesale Fitness Supply, LLC

Founded in 2011 // Minnesota
Peter Taunton, CEO
1630 Lake Drive West
Chanhassen, MN 55317

About
Fitness On Demand™ is a Minnesota-based market-leading developer of virtual group fitness products. Their innovative video delivery systems offer robust content and flexible audiovisual integration, along with a comprehensive web management tool that enables any facility to instantly offer group fitness classes at the touch of a screen. With the release of a new mobile app in February, Fitness On Demand™ is making it even easier for facilities to engage their users while giving them the connectivity and instant access they desire.

Does your company sell a software product, sell technology services, or both?
We generate revenue both ways

Does your company sell B2B, B2C, or Both?
Both

What sporting verticals/markets do you sell to in order of dominance?
Health Clubs, Community Centers, Schools, Parks & Recreation

Has the company raised external capital?
100% bootstrapped/self funded

How many employees are there in MN?
35 FT // 0 PT

How many employees elsewhere?
15 FT // 0 PT

Has your company made any IP/corporate acquisitions?
No

On hiring over the next 12 months:
Yes - aggressively

On raising capital over the next 12 months:
No intention
GoRout
Repetix, LLC

Founded in 2014 // Iowa
Mike Rolih, founder and CEO
4 3rd Street SW, Suite 201
Rochester MN, 55902

About
GoRout is the only on-field playmaking technology that combines intelligent software and on-field wearable products to enhance practice for high school, college, and professional football teams. Currently, teams in the Atlantic Coast Conference (ACC), American Athletic Conference (AAC), Canadian Football League (CFL), SunBelt Conference, and Big XII are using GoRout’s wearable display technology.

Does your company sell a software product, sell technology services, or both?
We generate revenue both ways

Does your company sell B2B, B2C, or Both?
B2C

What sporting verticals/ markets do you sell to in order of dominance?
Professional (NFL, CFL), FBS College, FCS College, High School Football Teams

Has the company raised external capital?
100% bootstrapped/self funded

How many employees are there in MN?
5 FT // 2 PT

How many employees elsewhere?
4 FT // 0 PT

Has your company made any IP/corporate acquisitions?
3 IP acquisitions

On hiring over the next 12 months:
Yes - aggressively

On raising capital over the next 12 months:
It’s part of the plan
GymPhone
iCommerce Services, Inc.

Founded in 2013 // Minnesota
Todd Huna- CEO, Chad Capp President
321 6th Ave SE
Osseo, MN 55369

About
GymPhone is a VOIP Telephone Company with a built-in overflow answering solution. We work with Small to Medium sized fitness locations as a next generation communications platform. When paired with our Fitness Intelligence product, we have the ability to analyze the true Voice of the Customer. We don’t stop at just the phone, we also work with our customer’s inbound leads to help bring business to their locations. We do that directly with the gyms that we serve and also with strategic Inbound Marketing Partners.
Inside Edge
Inside Edge, Inc.

Founded in 1993 // Minnesota
Randy Istre (President & CEO),
Jay Donchetz (COO),
Kenny Kendrena (VP Sales and Marketing)
9301 Bryant Avenue South, Suite 209
Bloomington, MN 55420

About
Exceptional Data, Innovative Products, and Compelling Content

Does your company sell a software product, sell technology services, or both?
We generate revenue both ways

Does your company sell B2B, B2C, or Both?
B2B

What sporting verticals/markets do you sell to in order of dominance?
Media, clubs, and fantasy markets

Has the company raised external capital?
100% bootstrapped/self funded

How many employees are there in MN?
20 FT // 30 PT

How many employees elsewhere?
4 FT // 10 PT

Has your company made any IP/corporate acquisitions?
No

On hiring over the next 12 months:
No - stay the same

On raising capital over the next 12 months:
It’s part of the plan
MatBoss
MatBoss, LLC

Founded in 2015 // Minnesota
John Peterson (President), Jeremy Hipps (CFO),
Eric Gerold (CMO), Tyler Hemmesch (Sales/Business Dev.), Phil Johnson (Support Mgr.), Andrew Hipps
(Web Content)
5409 24th Ave South
Minneapolis, MN, 55417

About

The MatBoss platform is comprised of two parts: An iOS-based app that records video and scoring data in REAL-TIME (no post-production work needed), plus a cloud-based backend that allows users to watch their video AND interact with it as well. Each scoring tag is linked to a specific point in the video, so users are able to find the ‘good parts’ without having to search manually. Users also have access to dozens of different statistical reports (individual and team) based on that scoring data.

Does your company sell a software product, sell technology services, or both?
We generate revenue via sale of product (saas, app, etc.)

Does your company sell B2B, B2C, or Both?
Both

What sporting verticals/markets do you sell to in order of dominance?
Wrestling Teams (College, High School, Junior High, Youth Clubs); Gymnastics beginning in spring of 2017; Diving beginning in fall of 2017

Has the company raised external capital?
100% bootstrapped/self funded

How many employees are there in MN?
3 FT // 3 PT

How many employees elsewhere?
0 FT // 0 PT

Has your company made any IP/corporate acquisitions?
No

On hiring over the next 12 months:
Yes - conservatively

On raising capital over the next 12 months:
It’s an option
Moxy Monitor
Fortiori Design, LLC

Founded in 2010 // Minnesota
Roger Schmitz - CEO
Stuart Giere - President
1155 West Shore Dr SW
Hutchinson, MN 55350

About
Moxy is a wearable device that measures oxygen levels in the muscles of athletes while they exercise. This helps them identify which aspects of their physiology are limiting their performance and helps guide their training to make it more effective.

Does your company sell a software product, sell technology services, or both?
We generate revenue via sale of product (saas, app, etc.)

Does your company sell B2B, B2C, or Both?
Both

What sporting verticals/markets do you sell to in order of dominance?
Endurance Sports - Cycling, Triathlon, Running, Swimming, Sports and Fitness Research, Team Sports

Has the company raised external capital?
100% bootstrapped/self funded

How many employees are there in MN?
2 FT // 1 PT

How many employees elsewhere?
0 FT // 0 PT

Has your company made any IP/corporate acquisitions?
No

On hiring over the next 12 months:
No - stay the same

On raising capital over the next 12 months:
It's an option
MyTeamGenius
Stone Road Software, LLC

Founded in 2009 // Minnesota
Todd Larson, CEO
Chris Knutson, CRO
25533 Heritage Ln.
Wyoming, MN 55092

About
TeamGenius is an athlete assessment platform, designed for youth sports organizations, that replaces the clumsy, time-consuming paper assessment process with a mobile app for easy scoring and instant, accurate results online. TeamGenius provides organizations with management tools and scoring algorithms to better place players on appropriate teams, provide helpful and encouraging feedback to players and parents, and save volunteers time and energy.

Does your company sell a software product, sell technology services, or both?
We generate revenue via sale of product (saas, app, etc.)

Does your company sell B2B, B2C, or Both?
B2B

What sporting verticals/markets do you sell to in order of dominance?
Youth sports, Private coaching and instruction, Sports camps and academies

Has the company raised external capital?
100% bootstrapped/self funded

How many employees are there in MN?
0 FT // 0 PT

How many employees elsewhere?
0 FT // 0 PT

Has your company made any IP/corporate acquisitions?
No

On hiring over the next 12 months:
Yes - conservatively

On raising capital over the next 12 months:
It’s part of the plan
**Player’s Health**  
Ao1 Solutions Inc.

**Founded in 2015 // Delaware**  
Tyrre Burks Founder/CEO  
807 Broadway St NE  
Minneapolis MN 55413

**About**

We provide an all in one health risk management platform for sports organizations. Our platform records, monitors, and quantifies behaviors as it unfolds, providing the visibility that has been missing from the youth sports industry. Player’s Health reduces liability for youth athletic programs, sports leagues, sports orthopedic organizations, and coaches by entrusting “return-to-play” decision-making to the athlete’s caregiver.

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**Does your company sell a software product, sell technology services, or both?**  
We generate revenue via sale of product (saas, app, etc.)

**Does your company sell B2B, B2C, or Both?**  
B2B

**What sporting verticals/markets do you sell to in order of dominance?**  
The 60,000,000 Youth Sports athletes 8-18 years of age that participate in more than 500,000 Sports Organizations

**Has the company raised external capital?**  
Seed capital - seed fund, accelerator, friends & family

**How much external capital has the company raised?**  
$1.1m-$5m

**How many employees are there in MN?**  
3 FT // 5 PT

**How many employees elsewhere?**  
2 FT // 2 PT

**Has your company made any IP/corporate acquisitions?**  
No

**On hiring over the next 12 months:**  
No - stay the same

**On raising capital over the next 12 months:**  
It’s part of the plan
Prep Hoops
Prep Network, LLC

Founded in 2014 // Minnesota
Nick Carroll (Co-Founder)
Jake Phillips (Co-Founder)
7006 East Fish Lake Road
Maple Grove, MN 55311

About
Prep Hoops is the comprehensive authority for high school basketball coverage and events.

Does your company sell a software product, sell technology services, or both?
*We generate revenue both ways*

Does your company sell B2B, B2C, or Both?
*Both*

What sporting verticals/markets do you sell to in order of dominance?
*Hockey, Basketball, Baseball*

Has the company raised external capital?
*100% bootstrapped/self funded*

How many employees are there in MN?
*5 FT // 10+ PT*

How many employees elsewhere?
*1 FT // 70+ PT*

Has your company made any IP/corporate acquisitions?
*No*

On hiring over the next 12 months:
*Yes - aggressively*

On raising capital over the next 12 months:
*It’s an option*
Prevent Biometrics
Prevent Biometrics, Inc.

Founded in 2015 // Delaware
Steve Washburn - CEO
Mike Shogren - VP Business Development
Adam Bartsch - Co-Inventor and Chief Engineer
Edward Benzel MD, Co-Inventor - Chairman Cleveland Clinic Dept of Neurosurgery
4820 W 77th Street, Suite 115
Edina, MN 55435

About
Prevent Biometrics is introducing the first highly accurate head impact monitor inside of a mouth guard to assist teams and associations with identifying players at risk of a concussion, assisting them in concussion assessment and managing their return to play.

Does your company sell a software product, sell technology services, or both?
We generate revenue both ways

Does your company sell B2B, B2C, or Both?
B2B

What sporting verticals/markets do you sell to in order of dominance?
Helmeted sports that require mouth guards already, Football, Hockey, Lacrosse, Boxing/MMA, Soccer, Rugby, Skiing, x-games

How many employees are there in MN?
3 FT // 2 PT

How many employees elsewhere?
2 FT // 3 PT

Has your company made any IP/corporate acquisitions?
We have the Exclusive Global development rights to the Cleveland Clinic’s 8 issued patents on the product and all development of the product

On hiring over the next 12 months:
Yes - aggressively

On raising capital over the next 12 months:
It’s part of the plan
Sportradar US
Sportradar US, LLC

Founded in 2010 // Delaware
Carsten Koerl, Founder and CEO
150 South 5th Street
Minneapolis, MN 55402

About
Sportradar is a global leader in understanding and leveraging the power of sports data and digital content for its clients around the world.

Does your company sell a software product, sell technology services, or both?  
*We generate revenue both ways*

Does your company sell B2B, B2C, or Both?  
*B2B*

What sporting verticals/markets do you sell to in order of dominance?  
*Internet, mobile, media companies*

How many employees are there in MN?  
*106 FT // 124 PT*

How many employees elsewhere?  
*15 FT // 0 PT*

Has your company made any IP/corporate acquisitions?  
*No (Sportadar AG has)*

On hiring over the next 12 months:  
*Yes - aggressively*

On raising capital over the next 12 months:  
*No intention*
SportsEngine
SportsEngine (Division of NBC Sports, Inc.)

Founded in 2008 // Delaware
Justin Kaufenberg, Carson Kipfer, Greg Blasko
807 Broadway Street NE Suite 300
Minneapolis, MN 55413

About
Helping the world play smarter and live more, SportsEngine is the leading provider of sport life management web software and mobile applications for youth, amateur, and professional sports. Powering more than 500,000 sports teams, leagues, clubs, and associations, SportsEngine features a complete suite of easy-to-use tools that help sports organizations manage, connect, and communicate with a diverse range of stakeholders, including athletes, parents, administrators, coaches, referees, scouts, volunteers, fans, journalists, and sponsors.

Does your company sell a software product, sell technology services, or both?
We generate revenue via sale of product (saas, app, etc.)

Does your company sell B2B, B2C, or Both?
B2B

What sporting verticals/ markets do you sell to in order of dominance?
We sell to all sports organization types from NGBs to Youth Sports Organizations.

How many employees are there in MN?
320 FT // 40 PT

How many employees elsewhere?
402 FT // 0 PT

Has your company made any IP/corporate acquisitions?
Several. 5 in 2016

On hiring over the next 12 months:
Yes - aggressively

On raising capital over the next 12 months:
No intention
Starting 11
Starting 11, LLC

Founded in 2015 // Minnesota
Teague Orgeman: co-founder, CEO,
Asish Dash, co-founder, CTO, Amanda Heyman,
cO-founder, CMO and General Counsel, Mike Arney, co-founder, CXO,
Thomas Bruan, co-founder, COO, Curt Baker, co-founder
807 Broadway St NE, Suite 310-103
Minneapolis, MN 55413

About
Starting 11 is in the business of engaging soccer fans more deeply with the sport and with each other. The company's first offering is a soccer-specific fantasy app for iOS and Android offering both daily and multi-week contests tailored to soccer sensibilities. We are launching our beta program in spring 2017. In the latter part of 2017, we will be expanding our business by adding more leagues, more contests, and more products (including Social Soccer by Starting 11) designed to bring an authentic, engaging, and real-time fantasy experience to fans of the most popular sport in the world.

Does your company sell a software product, sell technology services, or both?
We generate revenue via sale of product (saas, app, etc.)

Does your company sell B2B, B2C, or Both?
B2C

What sporting verticals/markets do you sell to in order of dominance?
Soccer fans, fantasy sports players

How many employees are there in MN?
0 FT // 0 PT (Not counting Co-Founders)

How many employees elsewhere?
0 FT // 0 PT (Not counting Co-Founders)

Has your company made any IP/corporate acquisitions?
No

On hiring over the next 12 months:
Yes - conservatively

On raising capital over the next 12 months:
It’s part of the plan
SubBuds Games
SubBuds Games, LLC

Founded in 2017 // Minnesota
Tyson Jahn
13607 74th Avenue North
Maple Grove, MN 55311

About
SubBuds is a way for on-the-go individuals to stay active, meet new people and play sports for free without long-term commitments. Our application is a tool for all users, regardless of sex, age, and fitness level to gather together, get moving and seeing what their community has to offer. SubBuds offers instant access to games going on right now around you, the ability to create pick up games and the widest variety of games in the instant gratification and feedback world we live in.

Does your company sell a software product, sell technology services, or both?

We generate revenue both ways

Does your company sell B2B, B2C, or Both?

Both

What sporting verticals/ markets do you sell to in order of dominance?

Sporting goods retailers, restaurants/ bars and health promotion businesses will advertise and be visible on our real-time GPS map and game feed screens. Our customers are individual users and team captains and they can download the app for free. They will see the above businesses when their current location and sporting event to be played are view on the map and game feed.

How many employees are there in MN?

1 FT // 0 PT

How many employees elsewhere?

0 FT // 0 PT

Has your company made any IP/corporate acquisitions?

No

On hiring over the next 12 months:

Yes - conservatively

On raising capital over the next 12 months:

It’s part of the plan
The Adventures of Super Stretch
The Adventures of Super Stretch, LLC

Founded in 2012 // Minnesota
Jessica Rosenberg, Founder
11472 Telluride Trail
Minnetonka, MN 55305

About

Kids have fun and get fit learning yoga poses from animated characters right out of a cartoon, storybook, and flash cards. Go start to finish or pick your pose, from up to 60 combinations. Our mission is to bring health, mindfulness and play to children through yoga fitness. Want to learn how to teach wellness to children? Ask about our teacher training program. Breathe, Stretch, Play. Make NAMASTE a part of every day!

Does your company sell a software product, sell technology services, or both?
We generate revenue both ways

Does your company sell B2B, B2C, or Both? Both

What are your company’s 12 mos trailing gross revenues? <$1m annual

Looking ahead 12 months, revenues:
Are projected to be up over 100%

What sporting verticals/markets do you sell to in order of dominance?
Fitness Facilities, Health Care Centers, Schools, Yoga Studio, Personal use

Has the company raised external capital? (all that apply)
100% bootstrapped/self funded

How many employees are there in MN?
1 FT // 0 PT

How many employees elsewhere?
0 FT // 0 PT

Has your company made any IP/corporate acquisitions? No

On hiring over the next 12 months:
Yes - conservatively

On raising capital over the next 12 months:
It’s part of the plan
VennPT

VennPT, LLC

Founded in 2017 // Minnesota
Kevin Marx (Co-Founder/Engineering),
Joe Barrett (Co-Founder/Mobile Engineering),
Brady Ouren (Engineer), Garrett Lofgren (Design),
Jay Ellerbusch (Medical)
807 Broadway Street NE, Suite 310
Minneapolis, MN 55413

About

VennPT is a simple, effective way to create and share personalized home exercise programs with your patients.

Does your company sell a software product, sell technology services, or both?

We generate revenue via sale of product (saas, app, etc.)

Does your company sell B2B, B2C, or Both?

B2B

What sporting verticals/markets do you sell to in order of dominance?

Physical Therapy, Sports Medicine, Personal Trainers, Chiropractors

How many employees are there in MN?

0 FT // 0 PT

How many employees elsewhere?

0 FT // 0 PT

Has your company made any IP/corporate acquisitions?

No

On hiring over the next 12 months:

Yes - conservatively

On raising capital over the next 12 months:

It’s part of the plan
WELLBEATS
Wellbeats, Inc.

Founded in 2008 // Maryland
11600 96th Ave N
Maple Grove MN

About

WELLBEATS is a B2B2C company that produces and distributes proprietary fitness videos and programs to organizations that allow their employees and members to take control of their health. Our cloud and app based technology platform allows users to interact with our content anytime, anywhere and create personalized plans and solutions that fit their lives. With over 4 million classes delivered in all 50 states and across 19 countries, WELLBEATS continues to be the virtual fitness leader. Clients include Fortune 500 corporations, major health club chains, residential housing, recreation centers and 250+ U.S. military bases.

Does your company sell a software product, sell technology services, or both?
*We generate revenue via sale of product (saas, app, etc.)*

Does your company sell B2B, B2C, or Both?
*B2B*

What sporting verticals/markets do you sell to in order of dominance?
*Fitness Facilities, Military, Corporations, Youth Sports Associations, Schools*

How many employees are there in MN?
*25 FT // 2 PT*

How many employees elsewhere?
*28 FT // 0 PT*

Has your company made any IP/corporate acquisitions?
*1 corp acquisition*

On hiring over the next 12 months:
*Yes - aggressively*

On raising capital over the next 12 months:
*It’s an option*