

TECH{dot}MN

The Minnesota MusicTech Cheat Sheet

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TECHdotMN's Minnesota MusicTech Cheat Sheet A-Z as of November 2018

	AUDIOFILE ENGINEERING	EXOGAL	FIDELIQUEST	HAULIX
Company Website	audiofile.engineering	exogal.com	fidef.com	haulix.com (company blog: haulixdaily.com)
TECHdotMN profile	audiofile-engineering	exogal	fideliquet	haulix
One Sentence Description	A boutique technology company building tools to power the world's musicians.	EXOGAL designs and manufactures high resolution stereo systems that recreate music as close to their original mastering as possible.	By replacing essential audio cues not captured by microphones, FiDef activates the full potential of our auditory systems, resulting in a more engaging, emotional, and accurate listening experience.	Haulix is used by music professionals to discreetly share new and pre-release music with influencers and tastemakers.
Year formed	2004	2013	2015	2008
Founders/Owners/CEO	Patrick Krekelberg	Jeff Haagenstad, Jim Kinne, Jan Larsen, & Larry Jacoby	Jayson Tomlin, Co-Founder	Matt Brown
HQ City	Two Harbors	Eagan	Minnetonka	Minneapolis
Staff Size	1 FT, 5-10 PT	5 FT, 3 PT	6	2 FT, 2 PT
Pre or Post Revenue?	Post-revenue	Post-revenue	Post-revenue	Post-revenue
Annual Revenue Range?	NPD	NPD	NPD	NPD
Has Raised Capital?	No	Yes	Yes	No
Approx Capital Raise?	NPD	NPD	NPD	NPD
Product/Service/Both?	Product & Service	Product	Product & Service	Product
Is Hardware Involved?	Yes	Yes	Yes	No

NPD = Not Publicly Disclosed



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	ION CONCERT MEDIA	JUST HUM	MYMY MUSIC	PIANU
Company Website	ionconcertmedia.com	justhum.com	mymymusic.com	pianu.com
TECHdotMN profile	ion-concert-media	hum	mymy-music	pianu
One Sentence Description	Disrupting the billion dollar live entertainment industry with innovative software and a new content delivery platform.	Hum is your songwriting, organized.	First music streaming company dedicated to the independent and unsigned artists where the community curates the content through a blind judging process.	Your own personal piano teacher, in the browser.
Year formed	2013	2014	2016	2015
Founders/Owners/CEO	Scott Winters	Aaron Shekey	Joe Morris	Matt Curney
HQ City	Minneapolis	Minneapolis	Minneapolis	Minneapolis
Staff Size	2 PT	4	8 FT, 4 PT	7
Pre or Post Revenue?	Post-revenue	Post-revenue	Post-revenue	Post-revenue
Annual Revenue Range?	\$100,000	NPD	NPD	NPD
Has Raised Capital?	Yes	No	Yes	Yes
Approx Capital Raise?	\$370k	NPD	\$2m	NPD
Product/Service/Both?	Product	Product	Product	Product
Is Hardware Involved?	No	No	No	No

NPD = Not Publicly Disclosed

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	RESONANT CAVITY	SOUNDPRUF	SPARK DJ	STUDIOSO
Company Website	resonantcavity.com	soundpruf.com	sparkdj.com	studioapp.com
TECHdotMN profile	resonant-cavity	soundpruf	sparkdj	studio
One Sentence Description	We make Voloco, a voice processing app for iOS and Android.	Personalized analytics and rewards platform for music fans and growing artists, fueled by streaming data	We drive traffic and increase customer engagement through a musical game where patrons pick the music and meet each other.	StudioSO is a mobile platform for music education that improves teacher organization and eliminates student practice frustration.
Year formed	2015	2018	2016	2017
Founders/Owners/CEO	Patrick Flanagan and Brian Stevenson	Alex Nordenson and Liam Ellis	Cofounders James Jones and John Boss	Ocean Salazar
HQ City	Minneapolis	Minneapolis	Rochester	Eden Prairie
Staff Size	1 FT, 3 PT	1 FT, 4 PT	4	5 FT, 3 PT
Pre or Post Revenue?	Post-revenue	Pre-revenue	Post-revenue	Pre-revenue
Annual Revenue Range?	\$150,000	NPD	NPD	\$10,000
Has Raised Capital?	No	Yes	Yes	No
Approx Capital Raise?	None	NPD	\$300k	None
Product/Service/Both?	Product	Product	Product	Product
Is Hardware Involved?	No	No	No	No

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	ZIVIX
Company Website	jamstik.com
TECHdotMN profile	zivix
One Sentence Description	Zivix builds innovative electronic instruments and connected software to inspire, educate and empower musicians and creative professionals.
Year formed	2009
Founders/Owners/CEO	Ed Cannon, CEO
HQ City	Minneapolis
Staff Size	20
Pre or Post Revenue?	Post-revenue
Annual Revenue Range?	NPD
Has Raised Capital?	Yes
Approx Capital Raise?	\$10m+
Product/Service/Both?	Product
Is Hardware Involved?	Yes

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