

Technology Visionary and Industry Icon Scott McNealy to Serve as Advisor to Hardcore Computer Executives

ROCHESTER, MN (January XX, 2011) - Hardcore Computer, Inc. announced today that Scott McNealy, co-founder of Sun Microsystems, is serving as an advisor to the company's executives. Hardcore Computer designs, manufactures, and markets top-tier, high-performance computer systems using their patented liquid submersion cooling technology to remove heat, the main barrier of electronics performance. Utilizing its Total Liquid Submersion technology, Hardcore Computer provides innovative, power efficient, high performance Liquid Blade™ servers, professional workstations and desktop computers, setting a new standard for computing performance, reliability and quality.

An early advocate of the networked environment and an outspoken Silicon Valley maverick, McNealy challenged the computer industry dominance of the time and championed a network-based computer system based on Sun's Java software, a universal programming language. Sun Microsystems was built around the Stanford University Network (SUN) Unix processor, and was part of a large wave of interdependent Silicon Valley startup companies. Unlike most of his peers, McNealy came from a business background, having gone to Stanford's Graduate School of Business for his MBA after receiving a Bachelor's degree in economics from Harvard.

"Our industry has experienced the network becoming the computer. Now we are transitioning to Cloud in a Container – closet, basement, or trailer," said Scott McNealy. "Hardcore Computer and their Liquid Blade™ do this by simplifying the 'data center.'"

"In addition to bringing his depth and breadth of technology experience to the table, Scott McNealy is renowned for being intense, disciplined, driven and focused," said Hardcore Computer chief executive officer Al Berning. "We have much to benefit from Scott's strategic counsel on the direction of our company and products. We are very fortunate to have Scott available as an advisor."

About Hardcore Computer, Inc.

Hardcore Computer designs, manufactures and markets top-tier, high-performance computer systems. These systems use patented liquid submersion cooling technology to remove the main barrier of electronics performance — heat. In addition to its high-performance gaming systems, workstations and servers, Hardcore's liquid submersion technology is suitable for cooling a number of other technologies, such as electric power inverters, telecom and other electronics.

Hardcore Computer, Inc. is setting a new standard for computer performance, reliability and quality. For additional information, visit www.hardcorecomputer.com.

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