



co-hosted:

The MOJO Mixer – Live Guidance for Startups

April 13, 2011, 5 - 9 p.m.
P-Soup World HQ
287 East 6th St., Ste. 160, St. Paul

MOJO Minnesota is pleased to announce the first MOJO Mixer. Or, put another way, "Speed Dating for Entrepreneurs."

But instead of offering love and a lifetime of romance, entrepreneurs will have the opportunity to meet, greet and mingle in the industrial confines of Primordial Soup and receive something better - guidance and advice on a wide variety of critical startup topics. Using a fun, informal and interactive format, the venue will have professional subject matter experts available on a first-come, first-served basis, to answer questions, provide ideas and suggestions, and perhaps even connections, to budding entrepreneurs' questions.

These MOJO Agitators will be in the house:

Rick Brimacombe (Brimacombe & Associates) - financing of early stage startups, capital structures, startup processes

Damian Novak (Beiced) - entrepreneur and startup dynamics

Joy Lindsay (Startec Investments, LLC) - Investor's perspective, pitching the deal

Ernest Grumbles III (Merchant & Gould) - IP strategy (patents, trademarks, trade secrets, etc.)

Brad Lehrman (Lommen Abdo law firm) - startup legal agreements, contracts, business structures, corporate finance strategy, etc.

Tim Bachman - (Principal, Primordial Soup) Product Development, Mechanical Engineering, Electrical Engineering and Industrial Design

Marti Nyman (Altavail Partners, LLC) - startup advisory, launch options, financing and bus. dev.

Mary Meehan (founder, Iconoculture, Panoramix Global) - consumer insights, general marketing, starting and growing a successful startup

Dan Grigsby (Drivetrain Agency) - mobile, social networking, media strategy

Parag Shah (Prodality) - opportunity identification, technology solutions

Joining us for the fun will be the good folks of minne*. Ben Edwards, Luke Francl and Adrienne Pierce will be helping to stir the mix, guide movement and push dialogue.

The event is open to all entrepreneurs who have begun the launch of their business, as defined by one or more of the following:

- beta products launched
- proof of concepts developed
- customers engaged (paying, beta, pilot, etc.)
- team assembled and working
- initial funding provided (bootstrapped, friends & family, angels, etc.)

This should be a high-speed educational/inspirational/networking event for entrepreneurs of the Twin Cities. Refreshments (MOJO-ITOS) will be served and doors open at 5:00 p.m.

Sign-up details up shortly at www.mojominnesota.com and www.twitter.com/mojomn.