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MobCon and Mobile Twin Cities to Award \$25,000 For Minnesota App Innovation Innovation, technical skills, and disruptive strategies pay off

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As part of the upcoming MobCon Mobile Conference on November 13th-14th organizers, in conjunction with Mobile Twin Cities and Lazard Middle Market, will present a series of mobile application demonstrations by Minnesota developers. A cash prize of \$5,000 plus a \$20,000 credit towards mobile development will be awarded to the developers of the mobile application deemed most “technical, innovative, and disruptive”, by conference attendees.

According to James Williams, a sponsor of MobCon, “We’re proud of the Minnesota mobile developers’ innovations. We want to take time to show them off and reward one for their outstanding efforts.” Mobile Twin Cities representative, Phil Wilson noted, “Our past demo events really brought forward some exciting mobile developments. The ability to award a cash prize to one of these companies, some still emerging in the tech scene, is a real pleasure.”

Applications to present a mobile application demonstration are being accepted at <http://www.mobcon.com/mobdemo>. A committee of judges will select finalists to showcase their applications to MobCon attendees, who will vote to choose MobDemo’s champion. Deadline for entries is November 1st 2012. Applications presented as a concept will not be considered, applications must be at least functioning prototypes.

About MobCon

MobCon is a two-day conference, scheduled for November 13th and 14th in downtown Minneapolis, for executive, IT, and mobile strategy business professionals to learn and share ideas on how organizations are using mobile to reach customers and get ahead of their competition. It is *the* forum for industry professionals and executives to leverage mobile expertise, expose the secrets of mobile technology, and share best practices. More information can be found at <http://www.mobcon.com>

About Mobile Twin Cities

Mobile Twin Cities is a group of enthusiasts, located in the Minneapolis and St. Paul area. Meeting monthly they showcase and discuss trends and software on all mobile platforms and in all practices. Both technical and non-technical enthusiasts are encouraged and presented. More information can be found at <http://mobiletwin cities.com/>.