

**For Immediate Release**

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BRENDAN REIDY JOINS XRS AS PRESIDENT AND CHIEF OPERATING OFFICER

New executive will focus on scalability and growth as XRS launches its new mobile platform

MINNEAPOLIS (Mar. 11, 2013)—[XRS Corporation](#), (formerly Xata Corporation; NASDAQ: XRSC), today announced that Brendan Reidy is joining the company effective today as its new president and chief operating officer. Reidy is the former chairman and CEO of Clarus Systems in Redwood City, Calif. Reidy will report to Jay Coughlan, XRS chairman and chief executive officer.

“Brendan joins us with a deep background as a leader of technology companies and ventures,” said Coughlan. “With the launch of our new XRS product, we need to intensify our growth momentum, bring in the best talent possible and align our organization to accomplish our vision for the most innovative and valuable fleet management solution on the road.”

As president and COO of XRS, Reidy will oversee development, product management, information systems, quality assurance, customer support, supply chain and human resources. “We will be asking Brendan to drive operational improvement and to put in place processes and systems that will enable us to achieve the scale of growth we both expect and need,” Coughlan said.

Reidy has held executive-level positions at Qwest Communications/US West, Litton Integrated Automation and Software Alliance Corp. In addition, he has served as a director of several technology companies including eGistics, Arantech, Evolving Systems and Greenbrier & Russel. In addition, he is a venture partner at Trident Capital.

“I have had the opportunity to learn a lot about XRS the past year,” Reidy said. “The innovation they are bringing to the trucking market through their mobile-based XRS product will make them an instant market leader. I’m impressed with the caliber of the XRS team and I’m looking forward to helping the company achieve its ambitious growth goals.”

About XRS Corporation

XRS Corporation (formerly Xata Corporation) delivers fleet management and compliance software solutions to the trucking industry to help maintain regulatory compliance and reduce operating costs. XRS is leading the trucking industry’s migration to mobile devices for collecting and analyzing compliance and management data. Its existing mobility-based products have no upfront hardware costs and run on smartphones, tablets and rugged handhelds. XRS has sales and distribution partnerships with the major wireless carriers supporting the U.S. and Canadian trucking industries. Through our mobile products, fleet managers, dispatchers and drivers collect, sort, view and analyze data to help lower costs, increase safety, attain compliance with governmental regulations, and improve customer satisfaction – all through their mobile devices. For more information, visit www.xrscorp.com or call 1-800-745-9282.