

# ISD 196 Selects Naiku for Formative Assessment Solution

District adoption part of nationwide trend towards digital edtech solutions

MINNEAPOLIS, December 19, 2013 – Naiku, Inc., announced today that Independent School District 196 (Rosemount-Apple Valley-Eagan Public schools) has selected software from Naiku for district wide adoption in grades 6-12 starting in January 2014. ISD 196, the 4<sup>th</sup> largest district in Minnesota, serves approximately 28,000 students.

The district initiative from ISD 196 is part of an accelerating trend in school districts nationwide using digital solutions to help accelerate learning for students. The significant growth and access to web enabled devices for students in schools has paved the way for using cost effective cloud-based software, replacing traditional, static print materials. These digital solutions help teachers personalize learning and collaborate like never before.

ISD 196 selected Naiku, a former Minnesota Cup winner, after a competitive RFP and evaluation phase this fall and successful use of Naiku in some individual schools last school year. “We are pleased that ISD 196 has selected us for their district formative assessment solution” said Greg Wright, Chief Executive Officer for Naiku. “ISD 196 was looking for a solution that could readily provide standards-based student proficiency data for the benefit of individual teachers and teacher teams. They have a strong reputation in the education community as an innovative leader and a clear plan for using Naiku.”

## About Naiku

Naiku is devoted to improving K-12 learning by providing next generation classroom assessment solutions on an open, SaaS based platform. Naiku products are used by educators in over 2,000 school districts to readily measure, monitor, and track student achievement and engage students more deeply through unique research proven teacher-student interactive feedback tools. With Naiku, Better Assessment leads to Better Learning.

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